

Pat McNamara Joins RIEtech Global As Chief Marketing Officer

Joins Team To Develop Company Branding, Customer Communications and Revenue Growth

Albuquerque, NM – April 21, 2010 RIEtech Global announced today that Pat McNamara will join RIEtech Global as Chief Marketing Officer. He will be responsible for company & product branding, customer communications, digital marketing and lead development.

“Pat has 30+ years of marketing and strategic sales success in a variety of consumer and business-to-business sectors, said Rich Engstrom, Founder & CEO of RIEtech Global. “His experience as an ad agency executive, strategic sales manager and hi-tech start-up founder gives him a huge tool chest of marketing savvy and customer connection know-how.”

McNamara comes to RIEtech Global as a result of RIEtech’s recent acquisition of slide12 Consulting. McNamara founded slide12 to help emerging companies raise funds and win sales. www.slide12.com

McNamara has a BS in Psychology from Loyola University, Chicago.

About RIEtech Global

Headquartered in Albuquerque NM, RIEtech Global, LLC, is a diversified engineering, manufacturing and distribution company. RIEtech Global is focused on bringing hi-technology to existing markets where current solutions don’t match rapidly changing customer requirements. RIEtech Global’s motion control gimbal technology division brings new levels of precision to advanced defense, aeronautical and security applications. The company is a US military veteran-owned business.

www.rietechglobal.com